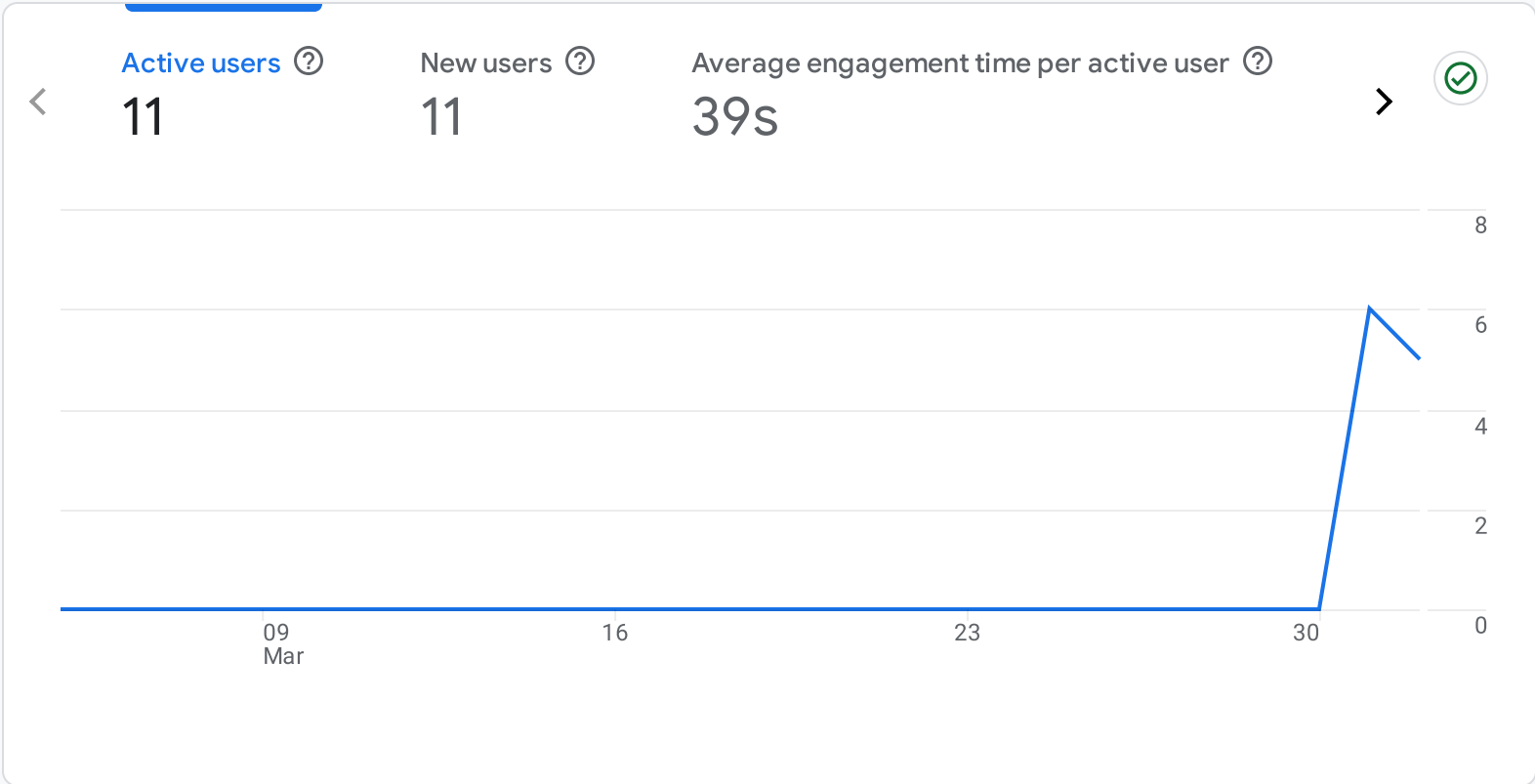A All Users | Add comparison +
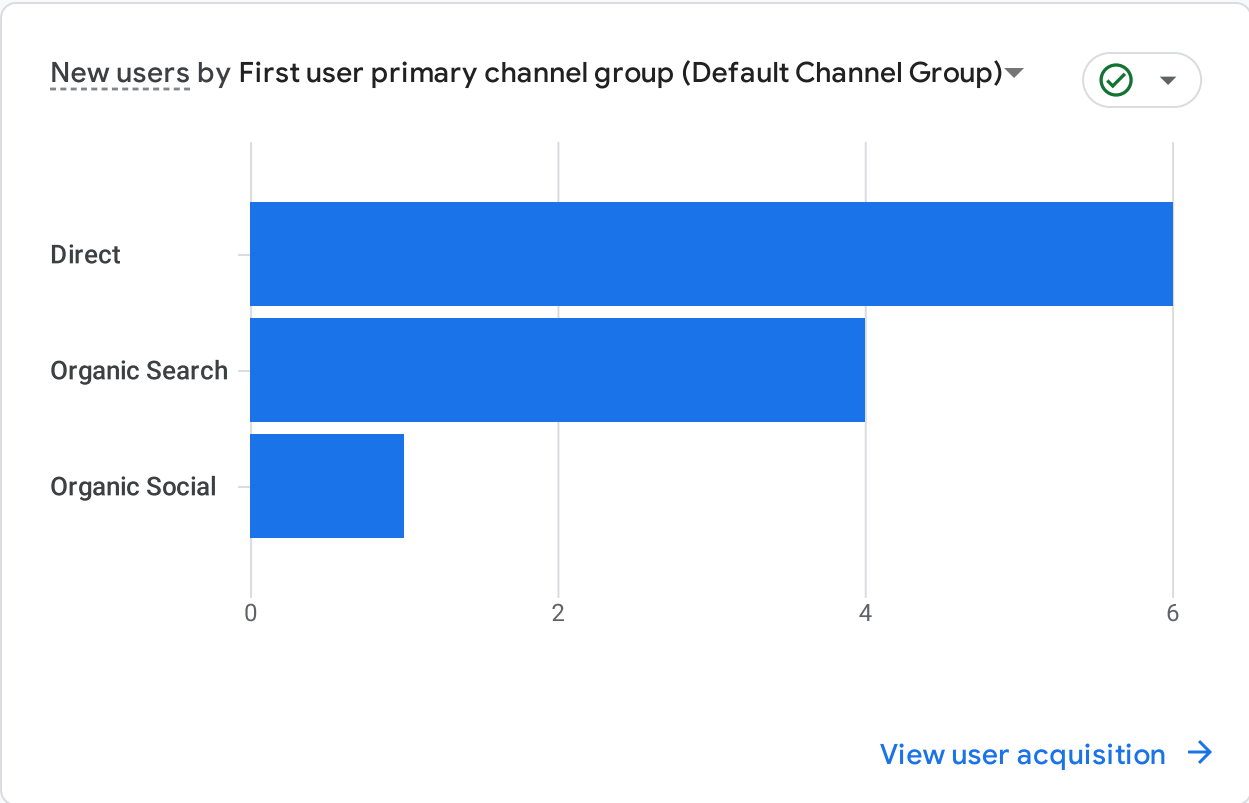
Last 28 days Mar 5 - Apr 1, 2025 ▾
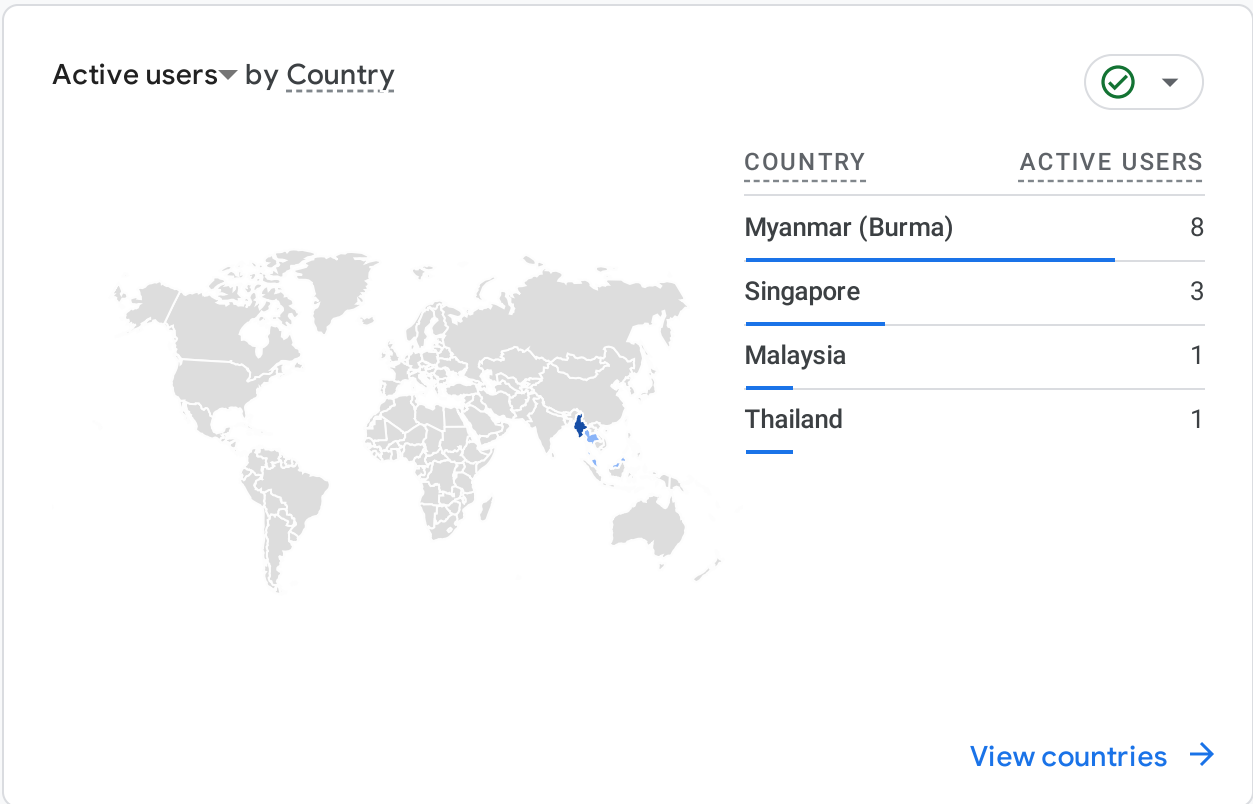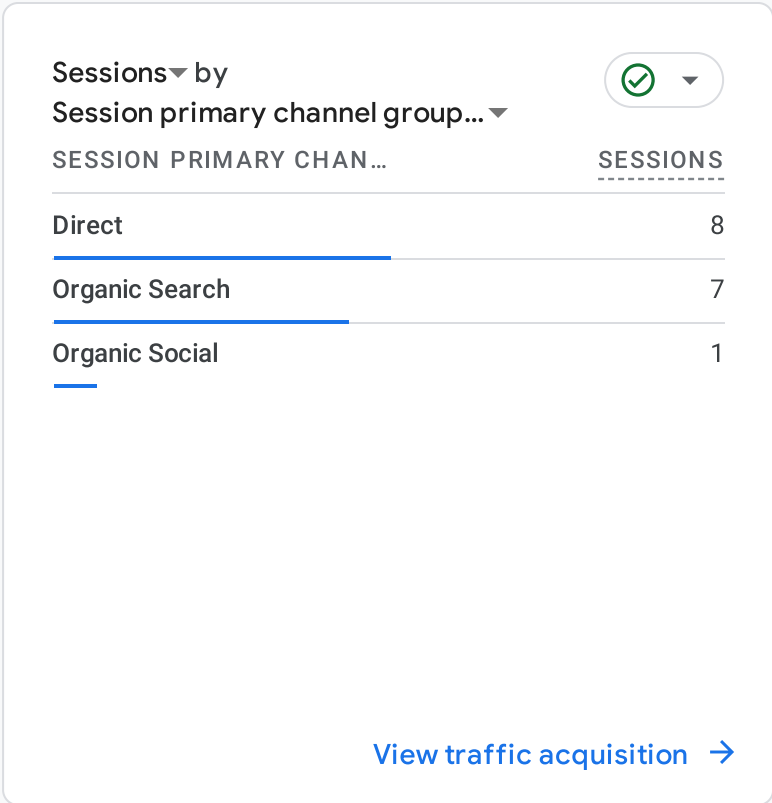
Reports snapshot
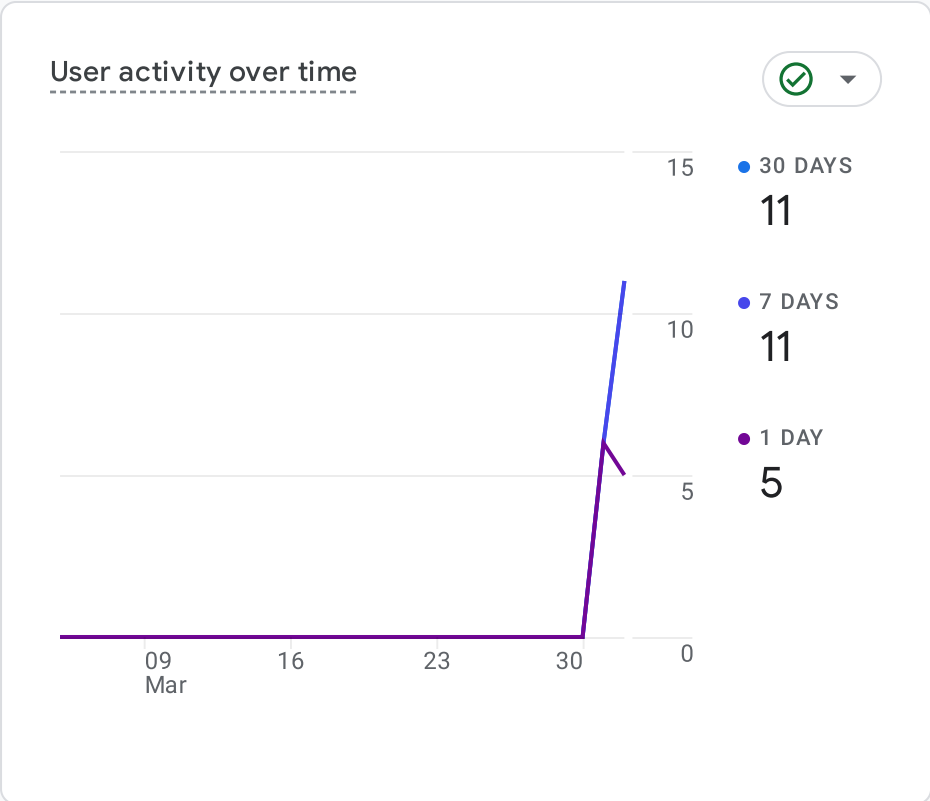
WHERE DO YOUR NEW USERS COME FROM?
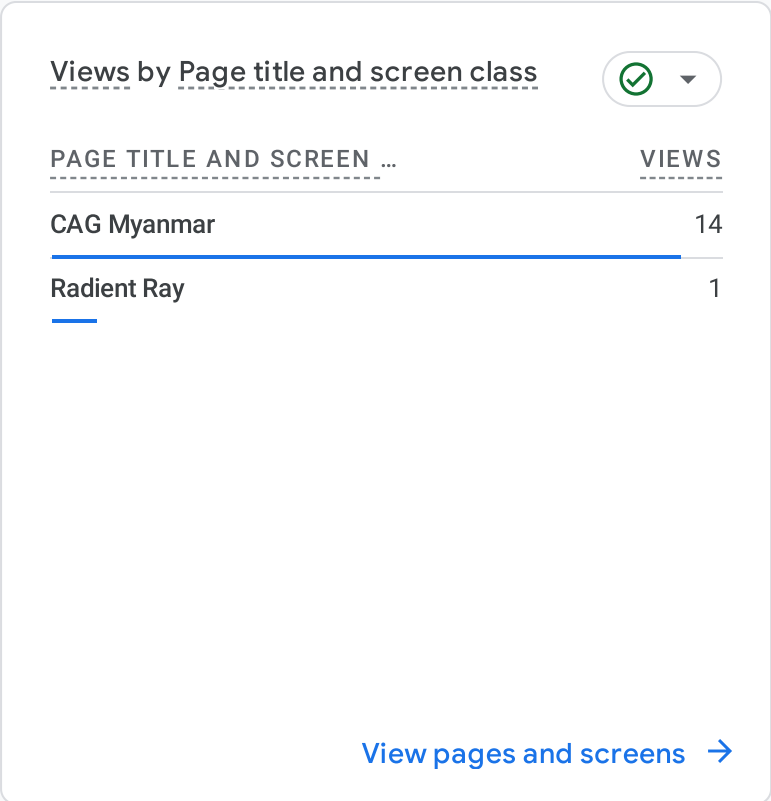
‹ Active users ⓘ 11 | New users ⓘ 11 | Average engagement time per active user ⓘ 39s › ✓

New users by First user primary channel group (Default Channel Group)▾ ✓ ▾

Direct	
Organic Search	
Organic Social	

0 2 4 6

View user acquisition →

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions▾ by Session primary channel group... ✓ ▾

SESSION PRIMARY CHAN...	SESSIONS
Direct	8
Organic Search	7
Organic Social	1

View traffic acquisition →

HOW ARE ACTIVE USERS TRENDING?

Active users▾ by Country

COUNTRY	ACTIVE USERS
Myanmar (Burma)	8
Singapore	3
Malaysia	1
Thailand	1

View countries →

User activity over time ✓ ▾

● 30 DAYS	11
● 7 DAYS	11
● 1 DAY	5

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class ✓ ▾

PAGE TITLE AND SCREEN ...	VIEWS
CAG Myanmar	14
Radient Ray	1

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name ✓ ▾

EVENT NAME	EVENT COUNT
session_start	16
page_view	15
first_visit	11
scroll	7
user_engagement	7
click	2

View events →
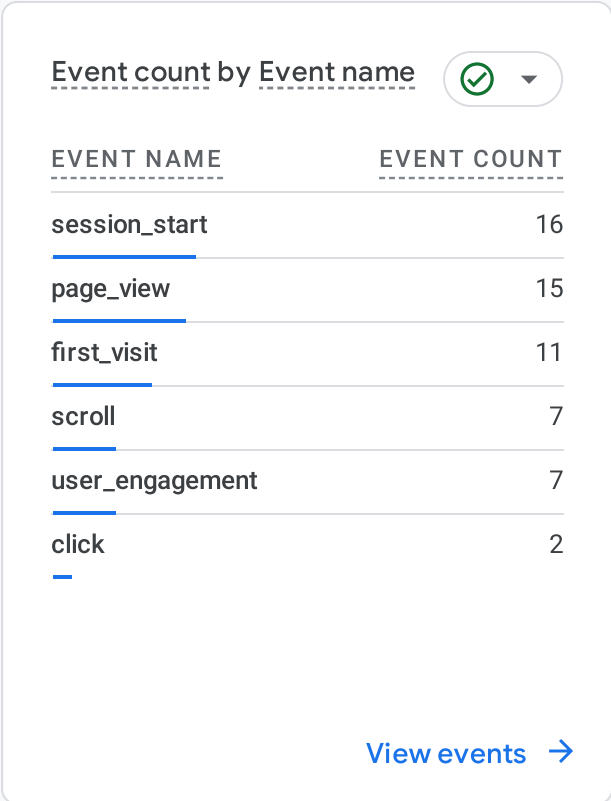
WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name ⏥ ✓

EVENT NAME	KEY EVENTS
No data available	
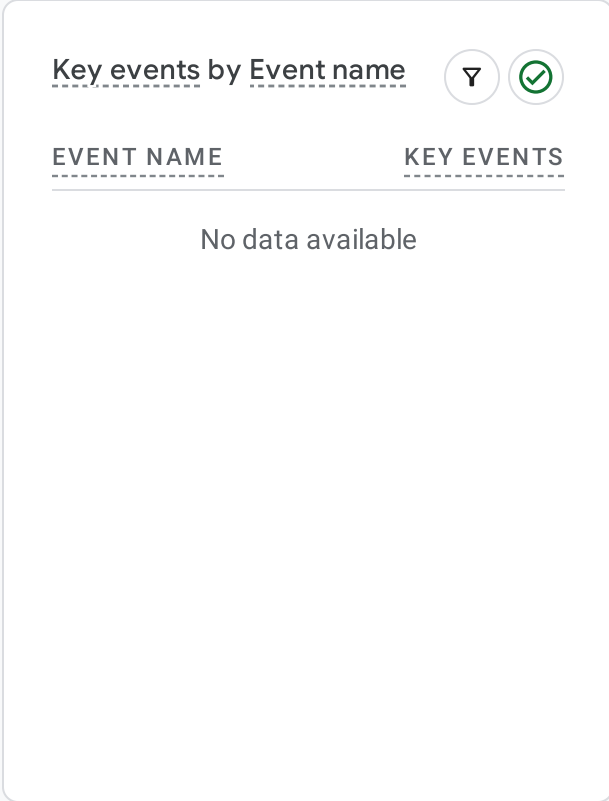
WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

Average 120d value by First user primary channel group (Default ... ✓ ▾

No data available

$0.00 $0.20 $0.40 $0.60 $0.80 $1.00

View user acquisition cohorts →
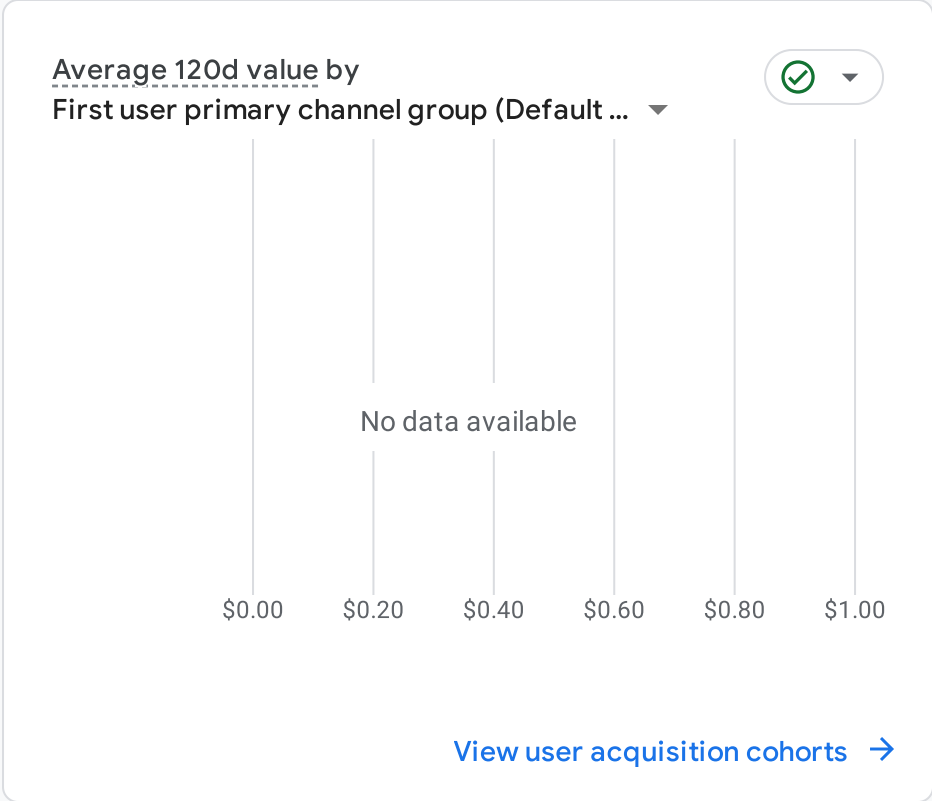
HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events▾ by Platform ✓ ▾

No data available

View tech details →